

Me and Mister Jones

BRAND CONSULTANCY

Antwerp, Belgium

We, Me and Mister Jones are creative duo Tom Merckx and Fanny Khoo who between us, cover every facet of creating and building powerful, intuitive brands. And yes, we do mean every facet – from researching the market background, through developing compelling strategies, to all aspects of creative execution, including supposedly specialist areas such as interiors and interactive.

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Experience

Director

Me and Mister Jones

For the last four years, we've been making waves in Asia, where we've transformed one of Singapore's leading design consultancies into a highly rated full service brand design consultancy, doing serious projects for major clients – some of which you can see here.

Antwerp, Belgium

Nov 2010 - Present

Before that, we did much the same in Belgium, where we both spent the first decade or so of our careers.

Now, we're back. And this time, it's personal. By which we mean that, having worked for others for a very long time (15 years in mileage), we're more than ready to combine our collective power of harnessing strategy and creativity.

Features

Publications, exhibitions

MAMJ have been featured in following publications/exhibitions

Books

It's a matter of Editorial Design, Victionary – Hong Kong
It's a matter of Identity, Victionary – Hong Kong
It's a matter of Promotion, Victionary - Hong Kong
The Art of Saying Hello, Bis Publishers - UK
This gun is for hire, Die Gestalten Verlag - Germany
Graphic Poetry / A Wig-01 Project, Victionary - Hong Kong
Victionary3 - Tattoo Icons, Victionary - Hong Kong
Tres Logos, Die Gestalten Verlag - Germany
Zoom In Zoom Out, Victionary - Hong Kong
Around Europe - Promotion, Indexbooks - Spain
Point East, explore stunning talents in asia, Victionary - Hong Kong
Logo 2, Zeixs - Germany
Best of poster design, Zeixs - Germany
The design and design book of the year vol. 1, Index Book - Spain
Creative Calendar Collection, Basheer - Singapore
SAVE 7TH DATE, Victionary - Hong Kong
FORM, Book and Promotion, Sandu, PRC

Magazines

The Flink Paper, Flink Antwerp - Belgium
Dazed&Confused, Vol.II #035;32 - UK
Idea / Vol.300 - Japan
Studio Voice 12 Vol.336 - Japan
Etapes edition 102- France
Territory 1, BigBros workshop - Malaysia
+81 Media spaces - Japan
Territory 2 UseAgain issue, BigBros workshop - Malaysia
Add!ct magazine, Brussels - Belgium
K magazine / Temptation / Eve issue, K Publishing - Malaysia
M-Real magazine / "New" issue - London
Smooch magazine / "Punk" issue - Australia
De Fish7, streetartmagazine - Antwerp, Belgium
De Fish8, streetartmagazine - Antwerp, Belgium
Territory 8 magazine - Singapore
New Graphic magazine - China
NewWebPick, online magazine - US
360, design magazine - China

Exhibitions

The UseAgain exhibition, Flink Antwerp, Belgium
Around the world in 10 layers – Chicago US, online exhibition
Dual City Sessions, Null - Singapore & Japan
Design Politics – Santiago, Chile
Foreign Policy Poster Competition – Singapore
ComputerLove offline exhibition – Brussels, Belgium

Jury/Lectures

2007 Crowbars Awards – Singapore
2007, 2008 SMRT street art competition – Singapore
2007, lecture at the Singapore Design Festival
2008, 2009, lectures at NTU – ADM
2008, lectures at Temasek Poly
2010, guest speaker at the KL Design Week typography conference

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