Marko Dugonjic

CREATIVE & USER EXPERIENCE DIRECTOR

Zagreb, HR

As the Creative and User Experience Director at Creative Nights, Marko improves customers' digital experiences for both local and international clients, such as Deutsche Telekom AG, PayPro Global, Inc., SGS AG, Hrvatski Telekom d.d., Croatian Designers Society, Development Agency Zagreb LLC, Font Bureau Inc., AvoLead LLC, QBN LLC and more.

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Marko has presented and held public workshops at 30+ events in 12 countries on User Experience Design, Responsive Web Design and Web Typography. He is the author of The Next Step for Web Typography, a chapter in the Smashing Book #4 and he is the typography section editor at Smashing Magazine.

He founded FFWD.PRO, a micro-conference for Internet professionals in Croatia. He is the founder of Typetester, a popular online tool for testing web fonts. He writes short observations as @markodugonjic on Twitter.

Marko once managed to rock 100.000 chairs around the World in a single day with his responsive web typography demo, covered by popular tech magazines The Next Web and Inc.

Specialties: planning, designing and building websites, web applications and digital interfaces; helping companies to improve their online content and turn visitors into customers;

Experience

Creative and User Experience Director

Velika Gorica, HR Jan 2009 - Present

Creative Nights

Marko is the Creative and User Experience director at Creative Nights, a nanoscale web design studio he founded in early 2009. He works closely with local and international most notable web designers and developers on selected projects ranging from small company micro-sites to high-profile news portals to eCommerce platforms.

Notable clients:

SGS AG
Deutche Telekom AG
Hrvatski Telekom d.d.
Development Agency Zagreb LLC
Seek d.o.o.
Croatian Designers Society
PayPro Global, Inc.
QBN LLC
AvoLead LLC

2ML Pharmacare LLC

Creative and User Experience Director

Adria Media Zagreb

At Adria Media Zagreb d.o.o., a joint venture publishing company of Sanoma Magazines International B.V. and Gruner + Jahr AG., Marko was responsible for creative and technology direction, web production management, front-end design, user experience analysis and usability testing.

Notable projects: www.croportal.net www.story.hr www.klik.hr www.roditelji.hr Zagreb, HR Sep 2007 - Dec 2008

User Experience Designer and Front-end Lead

Zagreb, HR Nov 2004 - Aug 2007

Web.burza

In Web.burza days, Marko evolved from Web Standards expert to User Experience Designer, pushing the boundaries in combining web standards principles with visually outstanding interface design.

He contributed in production of award winning web sites, among others:

- Web.burza Superhero Edition
- Hellgate: London game (Flagship Studios)
- Coolinarika
- Vegeta

Features and mentions

Books

- Guidelines for Online Success, Rob Ford/Julius Wiedemann, Taschen
- Transcending CSS, Andy Clarke, New Riders
- The Principles of Beautiful Web Design, Jason Beaird, Sitepoint
- The Secret to a Successful Website, Paul Boag, MEAP
- The Smashing Book, Group of Authors, Smashing Media GmbH

Web Awards

- The FWA web site of the day
- The FWA Top 10 web agency web sites of the year
- CSS Zen Garden
- Web Standards Awards site of the month
- Stylegala All Stars
- CSS Vault
- CSS Beauty
- Unmatched style
- CSS Mania

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